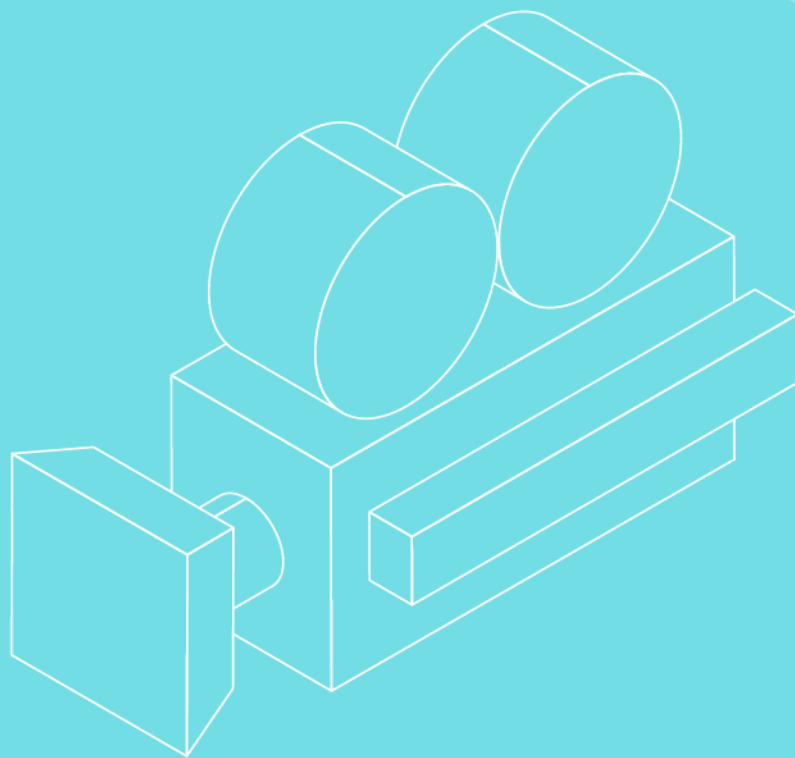




RiskBox Media



Case Studies

Navigating risk for a celebrity charity campaign

Hazardous shooting environments

Navigating risk for a celebrity charity campaign



Case Study Outline

Business Type — Digital media and film production

Size — 10 Employees

Specialism — YouTube content

Annual Turnover — £1,000,000

Hazardous shooting environments

RiskBox were instrumental in covering a London-based agency – known for their work with multiple blue-chip clients – throughout a dangerous production fronted by famous faces.

Our help gave them more confidence to film and deliver amazing work.

The Challenge

A quality YouTube campaign was planned in aid of a charity appeal. Several celebrities were brought on board, but there were numerous insurance obstacles to deal with.

Many of them came back to the hazardous nature of the countries our client would be filming in. Cameras, equipment, crew, freelancers, and the hosts themselves, were entering a lot of instability – and there was a real chance of severe injury. The Foreign Commonwealth Office advised against travel to such places.

Additionally, the US company that commissioned the project had asked for highly onerous contractual stipulations to be met. Combined, these factors made it seem as if any insurance coverage was a remote prospect.

Our Solution

RiskBox recommended a number of specialist insurers and helped our client gather comprehensive information and supporting documentation (such as shoot-specific risk assessments). This gave insurers the confidence to extend the current policies. We were also then able to introduce Producers Indemnity cover for contractual requirements.

All cover was designed to leave room for further protection if any shoots ran into issues. Delays or cancellations, for example, would be guarded against. By doing this, we gave our client the assurance they needed that the production could reach completion if anything went wrong.

Facing complex film production risks?

Speak to us for more information.

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